

ReImagined

West Shore Community



MAKING SHIFT HAPPEN

Workshops | Events | Initiatives

Building community while we learn how to
save money and live more sustainable lives.

2026 Plan & 2024/25 Reporting

September 30, 2025



ReImagine West Shore Community Society



Gratitude

We are grateful for the support of our generous community sponsors, who are helping us **Make Shift Happen** in the growing West Shore.



“Alone we can do so little; together we can do so much.”

HELEN KELLER



Introduction

Introducing the **2026 ReImagine West Shore Program** of workshops, events and initiatives intended to connect community members and help nurture some of the changes we all need to make in response to the cost-of-living and the continuing Climate Emergency.

Our programming takes place throughout the calendar year and features a variety of local happenings to raise awareness about the personal actions people can take in the following areas:

- **Food Security**
- **Beyond Blue Box Recycling**
- **Energy Conservation/Zero Carbon Energy**
- **Green Transportation**
- **Nature Stewardship and Conservation**
- **Conscientious Consumption/Developing a Local Circular Economy**

Our 2026 program builds on what we have learned and the input received from members of the public at our events. ReImagine West Shore continues to collaborate with municipal and regional governments, other community organizations, individuals, and the business sector to support our grassroots efforts to inform, inspire, and celebrate sustainable and more connected living.

We're Making Shift Happen on the West Shore Together!



2024 Program in Review

Our team was hard at work reaching out and bringing people together across the West Shore throughout our 2024 operational year.

Here's a snapshot of what **RelImagine West Shore** presented to the public.



WINTER

January – March

Relimagining Your West Shore

BIG Community Conversation and Launch of our 2024 Program Calendar and sharing the results from our Community Survey
(Jan 27/Colwood)

Stop Getting Wasted (Public Meet-up)

Learning how to Go Beyond the Blue Box to keep more waste out of the landfill.
(Feb 9/Langford)

Repair Café West Shore

Repurpose THIS and Fix/Mend THAT!
(Feb 25/Metchosin)

Let's Grow! – West Shore Seedy Saturday

Get set for the growing season with helpful tips and seeds to get you started! (Mar 9/Langford)

SPRING

April – June

Upcycled: It Takes a Village to RelImagine Our World

Fresh fashion and home décor from Grade 9-12 students together with the latest info and ideas on how you CAN save money and still live a chic and sustainable lifestyle! (Apr 27/Langford)

Talking Tables/Seasonal SIPS

(Sustainability, Innovation, Practices, Solutions)

Collaboration with a local eatery to connect folks with good eats and tasty conversations about Making Shift Happen. (May 15/Metchosin)

Zero Waste Living Workshop

Ever dream of a life where you create no waste?
(May 16/Colwood)

Introduction to Gardening for Pollinators and Other Wildlife Workshops

Discover the wonderful world of 'Naturescaping'.
(May 16 and May 18/Colwood)





SUMMER

July – September

Pop-up at Colwood Music in the Park

Connecting with community about Making Shift Happen (Jun 28/Colwood)

ReImagine Power / Power Play: Get the Buzz on All Things Electric!

Plugging into clean energy solutions that fit your lifestyle. (Jul 28/View Royal)

Pop-up at Metchosin Community Day

Connecting with community about Making Shift Happen (Sept 8/Metchosin)

Get Canned! Hot Water Bath Canning Workshop

Preserve the fresh flavours of the season and reduce food waste! (Sept 12/Colwood)

Repair Café West Shore

Repurpose THIS and Fix/Mend THAT ... again! (Sept 15/Colwood)

Talking Tables/Seasonal SIPS

More opportunities to connect with good local eats and tasty conversations. (Sept 18/Colwood)

FALL

October – December

ReImagine West Shore Annual General Meeting

Looking ahead to 2025! (Oct 9/Virtual)

Pop-up Sewing Makerspace (Drop-in)

(Oct 20/Metchosin)

Planning Your Year-Round Veggie Garden Workshop

YES! You can grow your own food year-round on the Island! (Nov 2/Langford)

Green Friday A Shop LOCAL Tip Sheet connecting holiday shoppers with over 70 local shopping alternatives. (Sharing for Friday, Nov 15/Virtual)

Swap & Shop @ the Metchosin Arts & Cultural Centre Very Merry Makers Market

Reduce waste, save money, and get your thrifting on ahead of the holidays! (Dec 14 & 15/Metchosin)



2024 Program Impact

We began 2024 with a program of workshops, events and meet-ups informed by a community survey we conducted at the end of 2023. The purpose of the survey was to find out where community members were at on issues relating to the rising cost of living and its intersection with climate change. 177 people took part in the survey from across the West Shore.

We learned that 97.74% of our survey respondents were prepared to introduce simple, easy to adopt changes into their everyday lives if they had a little bit of help to get started, and could see the benefits of their actions. Folks wanted to learn more about Regenerating/Renewing Natural Spaces and Shifting from a Consumer Culture to a Creator, Maker, and Innovator Culture. They were keen to discover Simple Fixes That Can Save \$\$\$ and how to Recycle Beyond the Blue Box. They also wanted to find out how to Produce, Process, and Preserve Local Foods to help reduce costs and their impact on the climate. So, we provided opportunities for people to learn about changes they could integrate into their daily lives and experienced what works and what doesn't, where our plans played out, and where we faced obstacles; which topics gained traction and where we needed to pivot. A snapshot of our project metrics appears on Page 8.

During our first year, we discovered a receptive community eager to come together to share stories and embrace some necessary changes with courage, creativity, a “can do” attitude, and plenty of good humour! We have greatly enjoyed teaming up with like-spirited organizations on events and activities and also contributing to our local economy through this work.

Relmagine West Shore is grateful for the collaborative relationships we have forged with organizations like the **Capital Regional District's Climate Action Team, Flourish! School Food Society, South Island Climate Action Network, Metchosin Arts and Cultural Centre Association** and others. And we're excited to be expanding our collaborative network in 2025 to include a number of local community food security champions!





Are you concerned about the future?

... the cost of living ... climate change ...

Join us **January 27th** and get inspired about shifting to a more connected and sustainable lifestyle in 2024!

We're going to talk about ...

- Food Security
- Beyond Blue Box Recycling
- Energy Conservation & Zero Carbon Energy
- Green Transportation
- Nature Stewardship & Conservation
- Conscious Consumption & Building a Circular Economy

Community MeetUp

and Conversation

Saturday, January 27th

Drop-in from 2 to 4pm

Rm 101 - Bldg 3 (JdF 55+ Centre),
West Shore Parks & Recreation,
1767 Island Hwy, Colwood

ReImagine
West Shore Community



ReImagineUs.ca



ReImagine West Shore has received a great deal of positive feedback on the “look” of our marketing materials, which are intentionally vibrant and often invoke a little whimsy to grab folks’ attention and hopefully make them smile as they ‘shift’.



Are you thinking about getting down and dirty this Spring?

Maybe grow your own veggies – or some native plants for the pollinators – but not quite sure where to begin? **West Shore Seedy Saturday** could be the perfect place to get started!

~ Family-friendly ~ Free or By Donation ~ Seed Vendors, Farmers, Gardeners & more! ~

Saturday, March 9/24 | 11:00 a.m. to 3:00 p.m.

Belmont Secondary School, 3041 Langford Lake Rd, Langford



ReImagine
West Shore Community

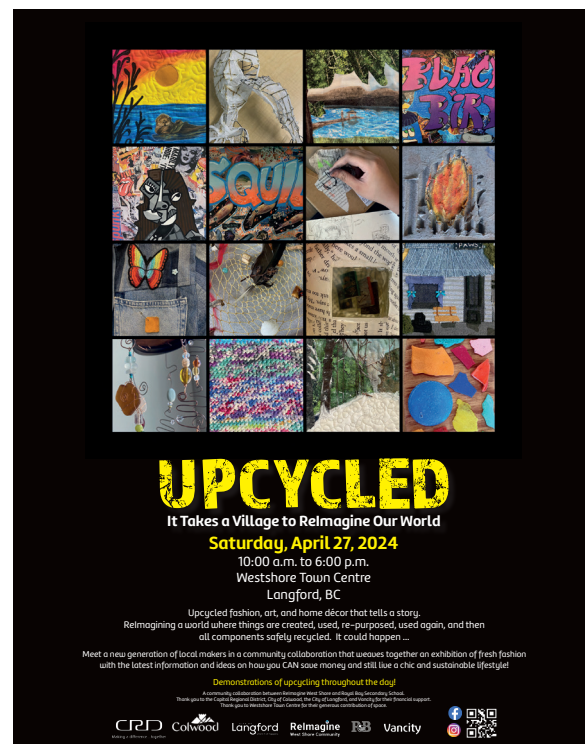
Facebook Instagram

ReImagineUs.ca



Have you got the tools and some time? Our team could use more Handy Superheroes to serve as repair experts. Check out our Call to Handyfolk online at <https://ReImagineUs.ca/events> Help us Make Shift Happen!

WE ARE GRATEFUL FOR THE FINANCIAL SUPPORT OF OUR COMMUNITY SPONSORS:



UPCYCLED

It Takes a Village to ReImagine Our World

Saturday, April 27, 2024

10:00 a.m. to 6:00 p.m.

Westshore Town Centre

Langford, BC

Upcycled fashion, art, and home décor that tells a story.

Reimagining a world where things are created, used, re-purposed, used again, and then all components safely recycled. It could happen...

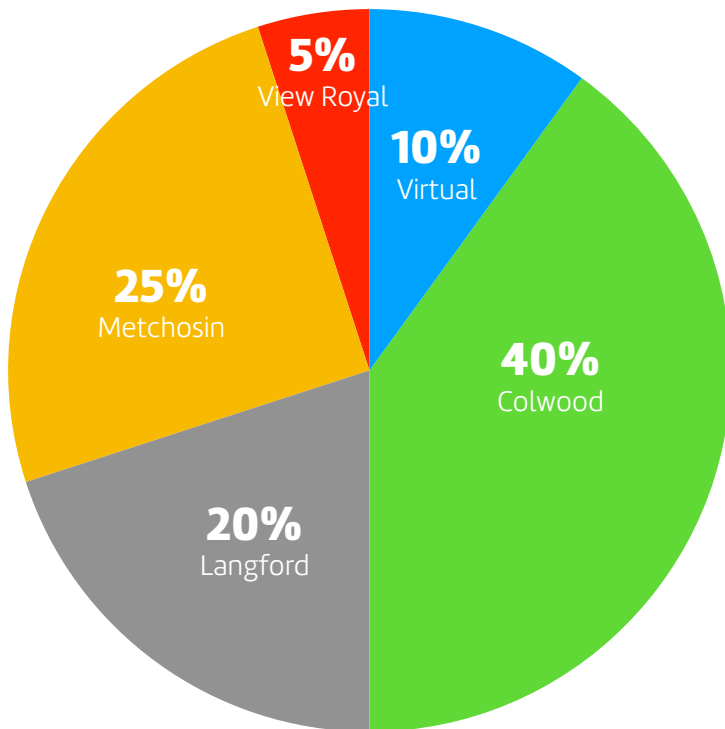
Meet a new generation of local makers in a community collaboration that weaves together an exhibition of fresh fashion with the latest information and ideas on how you CAN save money and still live a chic and sustainable lifestyle!

Demonstrations of upcycling throughout the day!

Thank you to the City of Langford, the City of Colwood, and the City of Langford and Colwood for their support.

Thank you to the community for their support and participation.





The West Shore has experienced unprecedented growth over the past 10–15 years. Since Langford is home to 55% of the West Shore’s population of nearing 85,000 people, we set out to deliver 50% of our In-Person programming in the City of Langford. But our best intentions couldn’t overcome the challenges of securing suitable (available, affordable, and appropriate) spaces for our offerings. The above chart shows the actual distribution of our workshops, events, and meet-ups for 2024.

Questions?

Please contact us at
connect@reimagineus.ca

In-Person

Reimagine-Hosted Community Conversations, Activities & Events

WINTER 2024 (January to March)
 4 Events | 450 Participants/Direct Contacts

SPRING 2024 (April to June)
 5 Events | 417 Participants/Direct Contacts
 (including 130 Royal Bay Secondary students)

SUMMER 2024 (July to September)
 5 Events | 471 Participants/Direct Contacts

FALL 2024 (October to December)
 5 Events | 386 Participants/Direct Contacts

Digital Campaigns

Website Activity & Social Media

JANUARY 1 TO DECEMBER 31, 2024

WEB ANALYTICS

4,346 Unique Website Users
 11,000 Page Views

SOCIAL MEDIA CHANNELS

293 Facebook Followers
 123 Instagram Followers

E-NEWSLETTER

177 Subscribers

GREEN FRIDAY PAGE/MAP

501 Views

Volunteerism

JANUARY 1 TO DECEMBER 31, 2024

102 Event Volunteers

3 Board/Director Volunteers

1304 Volunteer Hours

Paid Memberships

JANUARY 1 TO DECEMBER 31, 2024

21 Individual Members

2 Business Members



BRING YOUR REFIILLABLE WATER BOTTLE (CRO WATER ON SITE) | WALK | CYCLE | SCOOT | CARPOOL | TRANSIT

ReImagine
West Shore Community

SUNDAY, JULY 28 | NOON TO 4PM | VIEW ROYAL

PRESENTS

POWER PLAY

**FREE FAMILY FESTIVAL
CELEBRATING COMMUNITY
AND ALL THINGS ELECTRIC**

**COOL EYES
AND EYES
SOLAR POWER
HEAT PUMPS
MEET THE EXPERTS**

**DRESS UP!
UPCYCLED
COSTUMES ARE
ENCOURAGED**

**MAYORS
POWER CHEF COOK-OFF:
COLWOOD vs VIEW ROYAL**
MAYORS FACE OFF ON INDUCTION COOKTOPS
POWERED BY 2 FORD F-150 LIGHTNING ELECTRIC
TRUCKS! A FRESH TAKE ON TALKING!
FACE-OFF @ 1PM

**MAKE & FLY A KITE
KID ZONE**

**COMMUNITY GROUPS THAT
INSPIRE**

**LIVE
OFF-THE-GRID
MUSIC WITH
HOT POT**

PARKING
GUIDE DOGS WELCOME
NO DOGS ALLOWED

**SUNDAY, JULY 28 | NOON TO 4PM | CRAIGFLOWER MANOR NATIONAL HISTORIC SITE AND
VICTORIA SCOTTISH COMMUNITY CENTRE, 1803 ADMIRALS ROAD, VIEW ROYAL**

A ReImagine West Shore community collaboration with the Town of View Royal, City of Colwood, Capital Regional District, View Royal Climate Coalition and the South Island Climate Action Network. ReImagine West Shore greatly appreciates the support of the following organizations:



Power Play was a very special community event, which required a tremendous amount of funding and volunteer time to achieve. It enabled **ReImagine** to collaborate with the Town of View Royal at a very special spot, but events like this are not sustainable without broader regional support.

**JOIN US
FOR OUR 2ND
SEASONAL SIPS**
(SUSTAINABILITY, INNOVATION,
PRACTICES, SOLUTIONS)

Wed, Sept 18
4:00 to 7:00pm
The Rose Pub
592 Ledsham Road
Colwood, BC

We'll be talking about
NATURE STEWARDSHIP
and other stuff!



FREE Workshops with the Compost Education Centre!

Join Kayla Siefried from the Compost Education Centre to learn about a few things you can do to help stretch your food dollar and have some fun, too!

Get Canned! Hot Water Bath Canning

Thursday, September 12, 2024

6:30 to 8:30 p.m.

Foods Room - 1124, Royal Bay Secondary School,
3500 Ryder Hesjedal Way, Colwood

FREE! Pre-registration Required

Ever wonder what to do with all those tomatoes? How about the epic number of beets your neighbour just gifted you? Or just want to Do-It-Yourself and make your own berry jam to enjoy in the dark days of winter? Come learn the safe steps to successfully make home canned goods using the hot water bath method.

Planning Your Year-Round Veggie Garden

Saturday, November 2, 2024

10:00 a.m. to 12:00 noon

Learning Commons - B215 - Belmont Secondary
School, 3041 Langford Lake Rd, Langford

FREE! Pre-registration Required

Here on the West Shore good planning makes it possible to harvest produce from our gardens during every month of the year. Knowing when to sow seeds is important. But it's just as crucial to know when and how to transition one crop to another. This presentation will show you how to plan to grow year-round, care for your soil, protect your crops in winter, and we'll even touch on pests and diseases!

ReImagineUs.ca

Register Online:
<https://reimagineus.ca/events>



ReImagine
West Shore Community

POP-UP SEWING Makerspace

with Mythrose

Sunday, October 20th
Drop-in from 1 to 4pm
DIY Room, Metchosin Arts & Cultural
Centre, 4495 Happy Valley Road,
Metchosin **FREE or By Donation**

All skill levels welcome. Prior experience not required. Get some help to bring your sewing ideas to life, including last minute Halloween costumes or holiday projects! Bring your own fabric, notions (and sewing machine if you have one). Three sewing machines, a serger and other equipment provided.

MACCA
Member of the Capital Area Community Council

Visit our website or our social channels to learn more about this and other ReImagine West Shore community learning opportunities:
ReImagineUs.ca/Events

Thank you to our generous sponsors:



2025 Programming

Our **Relmagine West Shore** team applied what we learned during our first operational year as we curated workshops and events for year 2. We increased the number of educational events which equip people with practical skills they can apply to save money and reduce their impacts on the planet and have been expanding public outreach by taking part in more community events where people are already congregating.

WINTER

January – March

Cozy Soup Workshop

Learning how to make delicious veggie chowder from scratch! (January 19/Colwood)

Development of Metchosin and West Shore Farm to Fork Map & Food Calendar Making local connections between producers and consumers and highlighting opportunities for folks to learn how to grow, process and preserve their own. In collaboration with the Metchosin Agricultural Advisory Select Committee, the RUSH Initiative, University of Victoria Map Shop and others.

In My Backyard Documentary Film

Pre-Seedy Saturday screening looked at the power of urban agriculture to support community food security. (February 19/Colwood)

Repair Café West Shore

Helping folks fix stuff with the Langford Residents' Association (February 22/Langford)

West Shore Seedy Saturday – Let's GROW!

We kicked off the growing season with tips and seeds to get folks started! In collaboration with Flourish! School Food Society. (March 8/Langford)

Building Incredible Soil Learning why soil is so important when you're growing your own. (March 13/Langford)

SPRING

April – June

Container Gardening Workshop

Discover the fruits, veggies and flowers you can grow in small spaces. (April 3/Colwood)

Exploring Citizen Science / iNaturalist

What is citizen science and how can we connect with the biodiversity in our neighbourhoods? (April 6/Colwood)

Composting Basics Workshop

What is the recipe for compost success and why does composting matter? (April 12/Colwood)

Earth Week – Upcycled 2 Fresh fashion and home décor from Grade 9–12 students together with info on how to save 💰 and live a chic and sustainable lifestyle! (April 22–26/Langford)

Craftivist 2025 – Student Climate Solutions Quilt (April 22–26/Langford)

Kick-off to West Shore Tomato Challenge

Sharing locally-sourced tomato seedlings, promoting food gardening! 🍅 (April 26/Langford)

Tomato Challenge @ Luxton Spring Fair & Colwood Music in the Park 🍅 (May 17/Langford and May 24/Colwood)

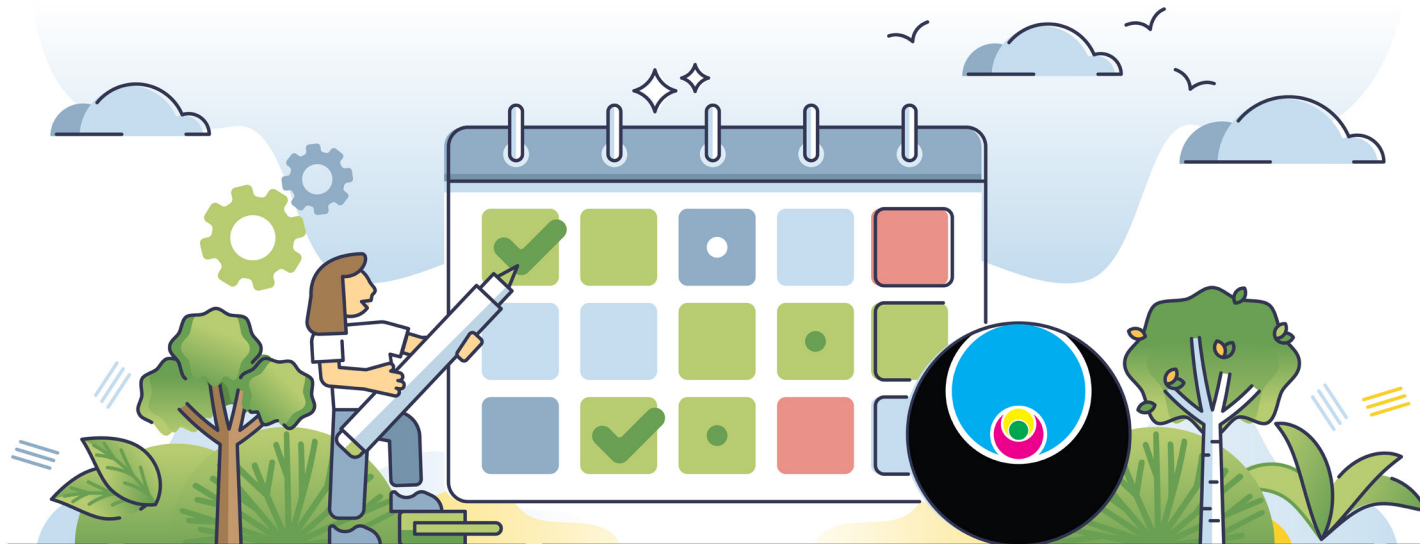
Pop-up Sewing Makerspace (Drop-in)

An opportunity to develop practical sewing skills. (May 25/Metchosin)

Food Preservation Basics

Learn the basics of how to preserve the summer's abundance. (May 31/Langford)





SUMMER

July – September

Throughout the Summer – Promotion of the **Farm to Fork** Map/Directory initiative via social media and posterage throughout the community.

Craftivist 2025 – Climate Solutions Quilt on Display at CRD Office (July/August)

Pop-ups at Local Events

Connecting with community about the progress of the Tomato Challenge for 2025 (August 29 & 30, Colwood & Langford) and our collateral materials featured at Eats & Beats (July 26/Colwood)

Gardening for Pollinators & Other Wildlife

Discover the wonderful world of ‘Naturescaping’. (August 10/Colwood) 🐝🌻

Tomato Challenge – Salad Skirmish 🍅🥗

Municipal Leaders from Langford and Metchosin Throw Down for some Tomato-Forward Salad Supremacy at **Metchosin Community Day**, judged by other municipal leaders from Colwood & View Royal along with Chef Michael Williams (September 7/Metchosin)

Get Canned! Hot Water Bath Canning Workshop

Preserve fresh flavours of the season and reduce food waste! (September 11/Colwood) 🥫🧊

Repair Café West Shore 🛠️

Fixing more stuff in collaboration with the Langford Residents’ Association (September 27/Langford)

FALL

October – December

Grow Your Own Food 101

For beginners who want to get their hands dirty and start producing fresh food in their backyards or in containers (October 16/Langford)

Pop-up Sewing Makerspace (Drop-in)

An opportunity to get expert help with your latest projects. (October 19/Metchosin)

Planning Your Year-Round Veggie Garden

YES! You can grow your own food year-round on Vancouver Island! (November 1/Langford)

Green Friday 💚

Online tip sheet connecting holiday shoppers with sustainable shopping options.

Holiday Swap & Shop

Reduce waste, save money, and get your thrifting/upcycling done ahead of the holidays! (December 13 & 14/Metchosin)

Beyond Blue Box Recycling – We promote the monthly Pacific Mobile Depot online and in print throughout the year to encourage more folks to recycle Beyond the Blue Box! In collaboration with Pacific Mobile Depots. (Year-round/Langford)



2025 Program Impact

Relmagine West Shore's 2025 scope of community service builds on our programming successes and growing network of collaborative partners with a special emphasis on local agriculture and food. We have been working to connect more consumers with producers via our **Metchosin and West Shore Farm to Fork Map** developed in collaboration with the **District of Metchosin's Agriculture Advisory Select Committee**, the **RUSH Initiative** and University of Victoria's Map Shop. Also, Relmagine has been offering **more practical workshops** to empower people to grow, process and preserve their own foods. We grew our **West Shore Seedy Saturday** in collaboration with **Flourish! School Food Society** and also organized the **West Shore Tomato Challenge**, where community members have been given free tomato starts in an effort to encourage more people to grow a little more of their own delicious and nutritious food. To inject a little bit of fun as our challenge wraps up, our municipal supporters generously agreed to join us on September 7, 2025 for a **Salad Skirmish** highlighting the not-so-secret ingredient of Tomatoes 🍅! **Langford Mayor Goodman** took on **Metchosin Mayor Little** in a culinary throw-down for salad supremacy and showing people what they can do to bite back against increasing food costs. **Mayor Little ultimately took home the BIG Tomato Trophy!**

We are also delighted to have put down roots for our West Shore **Repair Café**, now in collaboration with the **Langford Residents Association** and taking place at **Gordon United Church**. We were kept hopping in February and September and are looking forward to doing it all again in 2026!

Relmagine built on the foundation established with teachers, students and sponsors last year and were able to extend the run of **Upcycled** from one to 5 days. The exhibition also included the **"Climate Solutions"** quilt created by **Royal Bay Secondary School** students, which artfully illustrates a broad range of sustainable living actions people can take as individuals.





**Farm
TO
Fork**

*Metchosin &
West Shore*

Connecting folks with
local food, flavours
and experiences on the
growing West Shore.

2025

Introducing the
Farm to Fork
Map and Directory

Connecting
folks with local
food, flavours
and experiences
on the growing
West Shore.

Scan the code to
discover the **Farm to
Fork Map** online!

RelImagineUs.ca/Farm-to-Fork/

SATURDAYS, FEB 22 & SEPT 27 | 11AM TO 3PM

REPAIR CAFÉ

WEST SHORE

Gordon United Church
935 Goldstream Avenue, Langford

**FOLLOW
REIMAGINE**

**REPAIRS ARE
FREE
OR BY DONATION**

Have you got the tools and some time to volunteer?
Check out our **Call for Handyfolk** on the website. ✂

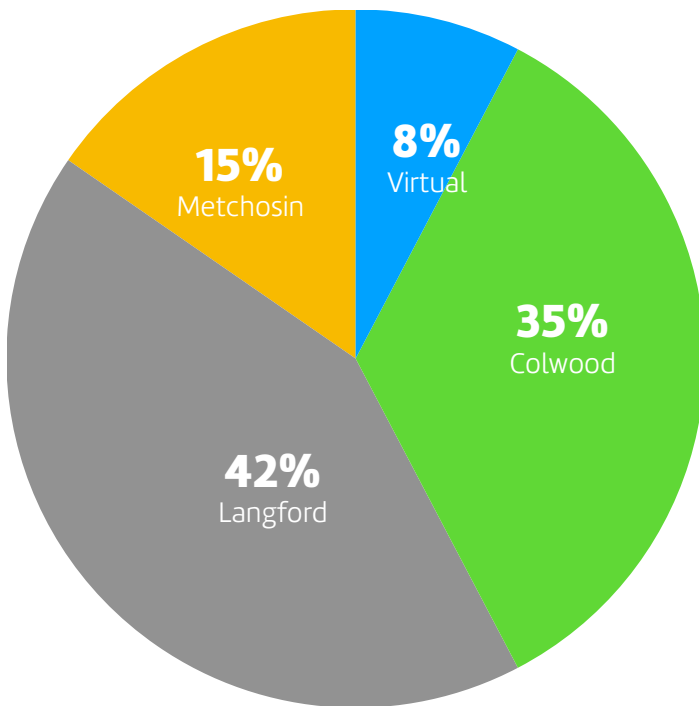


Our 2nd annual **Seedy Saturday** attracted more exhibitors & visitors alike!



RelImagine also took our **Tomato Challenge** to the **Luxton Spring Fair**!





As the West Shore continues to grow, we continue to make every effort to bring our programming to the people. The above chart illustrates the distribution of our workshops and events across the West Shore in 2025, moving us closer to achieving our goal of offering 50% of our workshops/ events in the City of Langford!

The metrics also included on this page offer a snapshot of how ReImagine is doing at the approximate mid-point of 2025, with about a third of our programming year remaining.

Questions?

Please contact us at
connect@reimagineus.ca

In-Person

ReImagine-Hosted Community Conversations, Activities & Events

January 1 to September 30, 2025

WINTER 2025 (January to March)

6 Events | 7944 Participants/Direct Contacts

SPRING 2025 (April to June)

9 Events | 1,163 Participants/Direct Contacts*

615 Printed Farm to Fork Maps Handed Out

*(including 100 Royal Bay Secondary students)

SUMMER 2025 (July to September)

7 Events | 459 Participants/Contacts Projected

FALL 2025 (October to December)

4 Events | 350 Participants/Contacts Projected

Digital Campaigns

Website Activity & Social Media

January 1 to September 30, 2025

WEB ANALYTICS

4,000 Unique Website Users

13,000 Page Views

SOCIAL MEDIA CHANNELS

445 Facebook Followers

174 Instagram Followers

E-NEWSLETTER 252 Subscribers

FARM TO FORK MAP VIEWS 601 Views

GREEN FRIDAY MAP VIEWS 594 Views

Volunteerism

January 1 to September 30, 2025

139 Event Volunteers

3 Board/Director Volunteers

1,162 Volunteer Hours

Paid Memberships

January 1 to October 5, 2025

17 Individual Members





Langford Mayor Scott Goodmanson presenting student awards at Upcycled: Small Changes, Big Impact!



One of our younger **Tomato Challenge** participants in front of the student created **Climate Solutions** quilt on display at WestShore Town Centre during Upcycled.

A STUDENT-LED SHOW

UPCYCLED
Small Changes, Big Impact!

Westshore Town Centre
Tue April 22 - Sat April 26

The Art Show, Upcycled, focuses on re-purposing materials to create something new. It highlights how people can positively impact the environment by developing circular economies, reducing waste, and minimizing their footprint.

ReImagine West Shore

Reduce - Reuse - Recycle

A community collaboration between ReImagine West Shore, Royal Bay Secondary School and the West Shore Arts Council. Thank you to the Capital Regional District, City of Langford, City of Colwood, Town of View Royal, District of Metchosin and District of Highlands for their financial support and to Westshore Town Centre for their generous contribution of space.

CRPD Making a difference...together

Langford Colwood

reimagineus.ca/events

HOW'S IT GROWING, EH?

Summer is a super time to be growing your own food and checking out local markets and farm stands to savour the season!

Let ReImagine help you discover amazing local flavours, learn to preserve the harvest, plan your next garden, or enjoy a fun culinary throw down featuring tomatoes!

Farm to Fork Map & Directory
Connect with local food and our growing region's terrific food producers and processors, events and opportunities to learn how to grow, prepare and preserve more of your own foods, too!

Look for the Farm to Fork map at various spots in the community and check out the online version at: <https://reimagineus.ca/farm-to-fork/>

Making Shift Happen Survey
Help ReImagine West Shore prepare for our next program year of practical workshops and solution-focused special events (especially the growing kind)! Take a few minutes to share your feedback on how we're doing so far and let us know about any ideas you have for helping us better serve the people of the West Shore. Our survey is open until July 4, 2025. www.surveymonkey.com/r/Make-Shift-Happen-2025

Langford vs. Metchosin
Langford Mayor Scott Goodmanson and Metchosin Mayor Marie-Térèse Little face off in a culinary throw down to establish summer salad supremacy! Join them for a fun afternoon that highlights local food and veg-centric recipes. Visit our Tomato Challenge page for updates! <https://reimagineus.ca/tomato-challenge/>

FREE Workshops
Get Canned! Hot Water Bath Canning Workshop, Thurs, Sept 11 at Royal Bay Secondary School - learn to can some jam!
Growing Your Own Food 101 Workshop, Thurs, Oct 16 at Belmont Secondary School - for beginners who want to start growing fresh produce in their backyards or in containers.
Planning Your Year-Round Veggie Garden Workshop, Sat, Nov 1 at Belmont Secondary School - it's possible to grow year-round on the West Shore and we can help you learn how! <https://reimagineus.ca/events/>

Thank you to our community sponsors/supporters:

Langford Colwood CRPD PATH Vancity

ReImagine West Shore Community
reimagineus.ca/events

2026 Program Overview

Our **Relmagine West Shore** team continues to build on what we are learning about community needs, which is reflected in the programming we are planning for our third full year of operations. We continue to increase the number of practical workshops and educational events which meet folks where they are to help them find ways to take positive action on challenges at the intersection of the cost-of-living and climate change.

WINTER

January – March

Veggie Stew Workshop 🍲

Learn how to reduce kitchen waste while you make a delicious stew from scratch with an award-winning chef! (January/Colwood)

Development of Metchosin and West Shore Farm to Fork Map & Food Calendar II 🗺️🥬

Getting ready for sharing another tasty local food season on the West Shore!

Plan & Prepare Your Garden Workshop 🧑🌱

Learn how good planning makes it possible to harvest produce from our gardens during every month of the year. (February/Langford)

Repair Café West Shore and DIY Bike Maintenance Workshop 🛠️🚲

Helping folks fix stuff with the Langford Residents' Association (February 21/Langford)

West Shore Seedy Saturday 🌱

Annual garden event in collaboration with Flourish! School Food Society and featuring student art from Royal Bay Secondary School. (March 7/Colwood)

Permaculture 101 Workshop ❤️ Learn how to model your garden, home and life after nature, using the permaculture principles. (March/Langford)

SPRING

April – June

Container Gardening Workshop

Discover the fruits, veggies and flowers you can grow in small spaces. (April/Colwood)

Gardening for Pollinators & Other Wildlife

Discover the wonderful world of 'Naturescaping'. (April/Colwood) 🐝🌻

Earth Week – DIY Day 🛠️🧴🗑️🌱

Discover all the personal actions we can each take to save money and shrink our ecological footprints! (April 25/Colwood)

Kick-off to West Shore Sunflower Challenge 🌻

Sharing locally-sourced sunflower starts, promoting plants for pollinators and seed-saving! 🍅 (April 25/Colwood)

Farm to Fork II Map Launch 🗺️🧑🌾

Pop-ups at various community events.

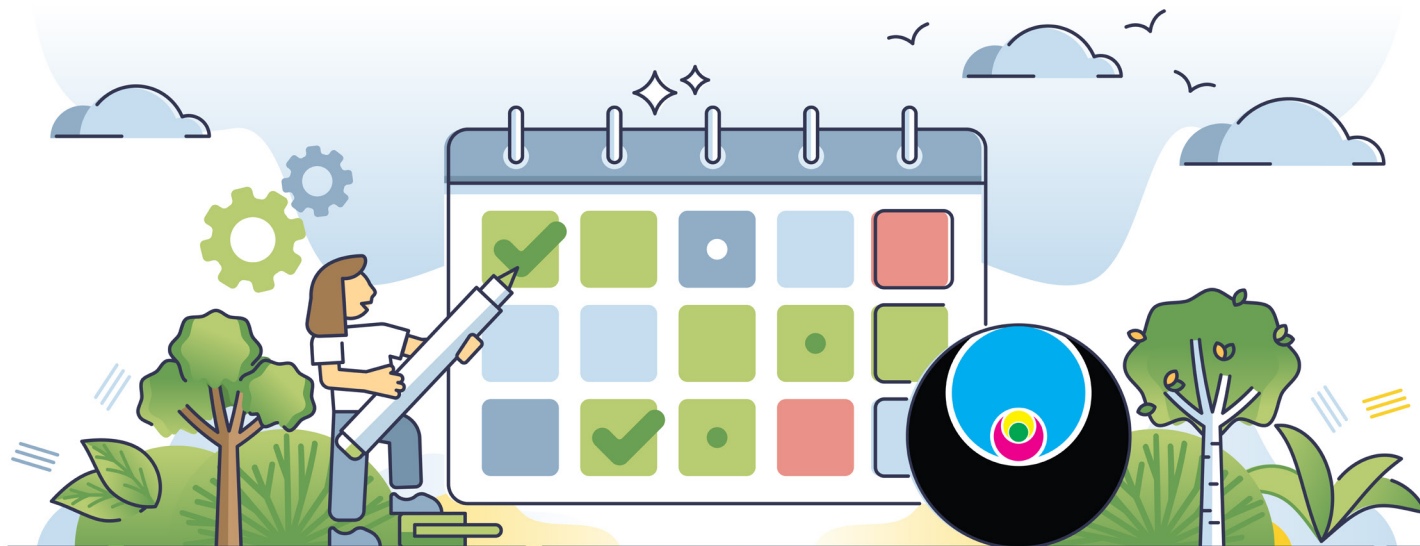
Pop-up Sewing Makerspace (Drop-in) 🧵👗

Save money and amp up your style with help from an expert! (May/Metchosin)

Food Preservation Basics

Learn the basics of how to preserve the summer's abundance. (June/Langford)





SUMMER

July – September

Throughout the Summer – Promotion of the **Farm to Fork** Map/Directory initiative via social media and posterage throughout the community.

Pop-ups at Local Events

Connecting with community at various local events, continuing to promote the Farm to Fork II Map and other Relmagine workshops/events.

Food Day Canada – Local Food Summer Potluck Social 🍲🍌🍌 Celebrate local foods, flavour and Canada’s culinary storytelling. (August/Metchosin)

Get Canned! Hot Water Bath Canning Workshop

Preserve fresh flavours of the season and reduce food waste! (September/Colwood) 🥫🍷

Repair Café West Shore & Holiday Decor Swap

🔧🍷🎄 Fixing more stuff in collaboration with the Langford Residents’ Association and getting a cost-effective jump on the holidays! (September/Langford)

Putting Your Garden to Bed 🌿🍂

Fall is the time to put the garden to rest, whether you have overwintering veggie crops or perennials that need pruning back/tucking in. It’s also time to ensure your soil is protected from winter winds and rains. (September/Colwood)

FALL

October – December

Grow Your Own Food 101 🍅🥕🍆

For beginners who want to get their hands dirty and start producing fresh food in their backyards or in containers (October/Langford)

Pop-up Sewing Makerspace (Drop-in) 🧵👗

An opportunity to get expert help with your latest projects. (October/Metchosin)

Planning Your Year-Round Veggie Garden

YES! You can grow your own food year-round on Vancouver Island! (November/Langford)

Green Friday 💚

Online campaign connecting holiday shoppers with sustainable shopping options.

Holiday Social & Games Night 🎮

Connecting with community for some social time! (December/Langford)

Swap & Shop 🔄👗👠

Reduce waste, save money, and get your thrifting/upcycling done ahead of the holidays! (December/Metchosin)

Beyond Blue Box Recycling – We promote the monthly Pacific Mobile Depot online and in print throughout the year to encourage more folks to recycle Beyond the Blue Box! In collaboration with Pacific Mobile Depots. (Year-round/Langford)

Projected Program Impact for 2026

Relmagine West Shore's 2026 scope of work will continue to reflect the lessons we have learned, providing workshops and events which deliver practical tools and information folks need.

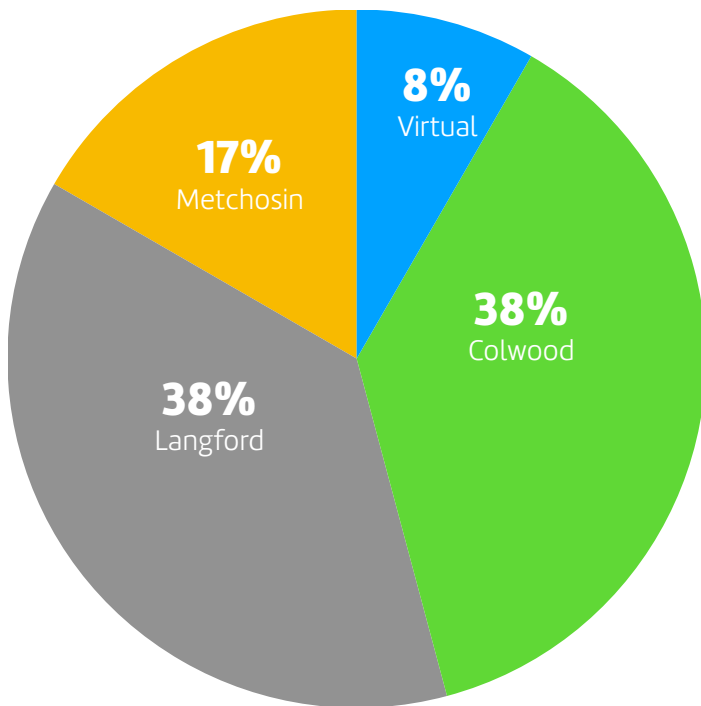
A full complement of food-related workshops are planned together with our 3rd annual **Seedy Saturday**, where we will again collaborate with **Flourish! School Food Society** and students and teachers from Royal Bay Secondary School who will provide upcycled creativity on the local food theme. Our **Farm to Fork map and directory** will be back and continuing to connect local food consumers with producers and processors. **Sunflowers** 🌻 will be the focus of our 2026 growing challenge, highlighting the importance of plants for pollinators and seed-saving. In August, Relmagine will take part in **Food Day Canada** when we host a **Summer Social and Potluck** to build community connections as we gather together to celebrate summer and enjoy the bounty of our local foods and flavours.

During Earth Week 2026, Relmagine will work with the **South Island Climate Action Network** and others to produce a **Community DIY Day**, where we hope to attract plenty of mainstream participation for a Saturday full of practical actions people can take to improve their self-sufficiency, save money and contribute to a more sustainable society.

Relmagine will continue to host our West Shore **Repair Café** twice during the year along with our winter **Swap & Shop** to help keep more items out of the landfill, and our **Sewing Makerspace** workshops will return to help empower more people by teaching them how to mend, alter or make their own clothes.

Relmagine West Shore looks forward to continuing to contribute to community resiliency by connecting folks with practical skills, information and each other. **Making Shift Happen ... together.**





As the West Shore continues to grow, we will continue to make every effort to bring our programming to the people. Based on our planning for 2026 workshops and events and the availability of accessible and affordable venues, we are working to distribute our programming as outlined on the above chart.

ReImagine's other projected metrics reflect our community outreach ambitions for the coming year as based on prior performance.

Questions?

Please contact us at
connect@reimagineus.ca

In-Person

ReImagine-Hosted Community Conversations, Activities & Events

WINTER 2026 (January to March)
5 Events 600 Participants/Contacts Projected
SPRING 2026 (April to June)
7 Events 600 Participants/Contacts Projected 750 Farm to Fork Maps Distributed
SUMMER 2026 (July to September)
6 Events 1000 Participants/Contacts Projected 750 Farm to Fork Maps Distributed
FALL 2026 (October to December)
6 Events 500 Participants/Contacts Projected

Digital Campaigns

Website Activity & Social Media

TO DECEMBER 31, 2026

WEB ANALYTICS

8,000 Unique Website Users
14,000 Page Views

SOCIAL MEDIA CHANNELS

525 Facebook Followers
225 Instagram Followers

E-NEWSLETTER

300 Subscribers

Volunteerism

TO DECEMBER 31, 2026

100 Event Volunteers
3 Board/Director Volunteers
1300 Volunteer Hours

Paid Memberships

TO DECEMBER 31, 2026

25 Individual Members



Our Finances

Three quarters of the way into our second program year we continue to learn about the practical realities of social service programming in a post-COVID community.

We continue to fine-tune our planning approach and now with further operational experience under our belts, ReImagine's team continues to find creative ways to grow and adapt our programming and meet community members where they are to support them in their work to Make Shift Happen in their homes, schools, and workplaces.

ReImagine West Shore is hoping to secure increased funding support to allow us to expand our outreach impact as we continue our mission to help build a more resilient community.



2025 Budget & YTD | Proposed 2026 Budget September 30, 2025

Revenue					
	2025 Budget	2025 YTD Operating Account	2025 YTD Gaming Account	2026 Budget Operating Account	2026 Budget Gaming Account
Starting Account Balance		\$ 1,857.75		\$ 1,200.00	\$ 0.10
Municipal Grants-in-Aid	\$ 8,467.00	\$ 6,350.00		\$ 7,800.00	
Grants (awaiting balance of payment for previously approved CRD ReThink Waste Grant of \$4500; 2026 Community Gaming Grant to be determined by November 2025)	\$ 13,000.00	\$ 3,500.00	\$ 400.00	\$ 5,000.00	\$ 9,000.00
Sponsorships	\$ 8,500.00	\$ 4,000.00		\$ 5,000.00	
Donations/Member Contributions	\$ 550.00	\$ 1,085.15		\$ 1,900.00	
Temporary Director Contributions (temporarily carrying program expenses pending reimbursement)	\$ 0.00	\$ 6,293.33	\$ 399.00	\$ 0.00	
Membership Dues	\$ 600.00	\$ 175.00		\$ 200.00	
Exhibitor Event Fees	\$ 500.00	\$ 630.00		\$ 800.00	
Other Income & Interest	\$ 0.00	\$ 48.23		\$ 0.00	
Total Income	\$ 31,617.00	\$ 23,939.46	\$ 799.00	\$ 21,900.00	\$ 9,000.10

Expenses					
	2025 Budget	2025 YTD Operating Account	2025 YTD Gaming Account	2026 Budget Operating Account	2026 Budget Gaming Account
Society Legal/Administrative Expenses					
BC Societies Fees (Annual Filings)	\$ 100.00	\$ 0.00		\$ 100.00	
Directors & Officers Insurance	\$ 450.00	\$ 0.00		\$ 1,000.00	
Public Liability Insurance	\$ 630.00	\$ 713.44		\$ 1,400.00	
Membership Fees/Dues (WestShore Chamber of Commerce)	\$ 400.00	\$ 0.00		\$ 400.00	
Miscellaneous	\$ 250.00	\$ 0.00		\$ 250.00	
Community Outreach & Engagement					
Website (Domain Registration/Hosting and related expenses)	\$ 750.00	\$ 0.00		\$ 800.00	
Advertising & Promotional Materials (Cards, Flyers, Boosted Posts on Facebook, Signage, Miscellaneous Outreach Expenses)	\$ 3,400.00	\$ 3,348.89	\$ 399.00	\$ 2,040.00	\$ 4,475.00
Workshops/Events/Meet-ups (Venue and Related Event Hosting Expenses, including Contracted Part-time Coordination Services)	\$ 18,930.00	\$ 8,278.45		\$ 7,250.00	\$ 4,500.00
Instructor/Presenter Honoraria	\$ 4,225.00	\$ 1,747.50		\$ 3,000.00	
Return/Reimbursement of Director Temporary Contributions	\$ 0.00	\$ 6,293.33	\$ 399.00	\$ 0.00	
Online Payment Processing/Merchant Service Fees	\$ 75.00	\$ 27.96		\$ 75.00	
Bank Charges	\$ 50.00	\$ 90.90	\$ 0.90	\$ 50.00	\$ 25.00
Branded Merchandise	\$ 300.00	\$ 0.00		\$ 300.00	
Volunteer Appreciation (Food & Beverage Supports, Gift Cards)	\$ 775.00	\$ 0.00		\$ 1,750.00	
Contingency	\$ 350.00	\$ 0.00		\$ 675.00	
Total expenses	\$ 30,685.00	\$ 20,500.47	\$ 798.90	\$ 19,090.00	\$ 9,000.00

Net Revenue					
	2025 Budget	2025 YTD Operating Account	2025 YTD Gaming Account	2026 Budget	2026 Budget Gaming Account
Income minus expenses*	\$0.00	\$3,438.99	\$0.10	\$2,810.00	\$0.10

In-Kind Contributions					
	2025 Budget	2025 YTD Operating Account	2025 YTD Gaming Account	2026 Budget Operating Account	2026 Budget Gaming Account
Event Expenses**	\$0.00	\$1,434.80	\$0.00	\$0.00	\$0.00

*ReImagine's 2025 YTD Net Revenue reflects the time of year, when 3 months of programming have yet to occur PLUS these funds are also required to support events culminating during the first quarter of 2026 since municipal grants often aren't received until May or June.

**2025 In-Kind Sponsorships: Ingredients for Cozy Soup Workshop donated by Directors; Director donated Meta ads for Seedy Saturday and Farm to Fork Map; Westshore Town Centre contribution of free retail space for 6 days.



About Our Leadership Team

Our seasoned leadership team is comprised of positive change-makers who care deeply about the West Shore. We are proven leaders who understand the value of collaboration and have the know how to deliver engaging events and special initiatives in support of grassroots climate action.

Please support our quest to build community as we adapt to life's changes **TOGETHER.**



Cindy Moyer

PRESIDENT

Cindy is a communications professional and a dynamic community leader with experience in business, government, education, and the cultural industries, including the development of outreach and engagement strategies, tactics, and tools to help people manage change.

Her local community non-profit work includes the leadership of Climate Action West Shore (CRD EcoStar Award winner) while a director with the WestShore Chamber of Commerce.



Gwen Snyder

TREASURER

Gwen ran the Royal Bay Bakery, a successful and award-winning family food enterprise in Colwood, for over 20 years, and has served as a director on multiple non-profit boards.

A significant edible landscape in Gwen's Garden provides an organic source of ingredients she transforms into healthy products she loves to share. Gwen cultivates authentic connections, striving to build an inclusive community culture that leaves no one behind.



Shannon Carman

VICE-PRESIDENT & SECRETARY

Shannon has a background in communications, as well as experience in administration (Metchosin Farm, Ragnarock Studios, Coast Collective) grant writing, bookkeeping, and social media.

She has served on various executives, including as the Chair of the Healthy Communities Advisory Select Committee for Metchosin Council. Shannon grew up on the West Shore and is now raising her two young daughters here.



ReImagine

West Shore Community



More Gratitude

We are grateful for the collaborative relationships we are forging with other community organizations who share our passion to **Make Shift Happen** in the growing West Shore.



connect@reimagineus.ca



Registered BC Society #S0078968
CRA Business #72281 1817

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